



la Biennale di Venezia

57. Esposizione  
Internazionale  
d'Arte

Eventi Collaterali

## **MODUS. Techniques, poetics, materials in contemporary art.**

### **Collateral Event of the 57th International Art Exhibition – La Biennale di Venezia**

Francesco Bocchini, Shay Frisch,  
Omar Galliani, Resi Girardello,  
Gong Hao 宫浩, Paolo Grassino,  
Lemeh42, Victoria Lu, Marotta & Russo,  
Gianni Moretti, Maria Elisabetta Novello,  
Antonio Riello, Davide Rivalta,  
Tang Hui 汤辉, Wang Zimu 王梓木,  
Zhu Hongtu 朱宏图, Zou Cao 邹操.

**Curated by**  
Martina Cavallarin – Eleonora Frattarolo

**Venice – Ca' Faccanon**  
10 May – 26 November 2017

**Organized by MilleEventi**  
**Promoted by WAVE's**

MODUS. Techniques, poetics, materials in contemporary art is displayed on the first floor of the magnificent Ca' Faccanon, a building with a stunning carved marble loggia set in the heart of Venice. The exhibition explores and describes a neglected but fundamental component of contemporary art: the matter of which it is made, and the scientific and technical developments that have contributed to the formal and poetic outcomes that are inextricably connected to them. The exhibition occupies an area of 550 square metres, along a route as dark as a biological womb capable of generating the animal, mineral and plant kingdoms. It is lit exclusively with artificial light, powerfully directed on each individual piece, making them unique and at the same time a paradigm of the febrile creative process. Visitors find themselves in the thick of it: oil paintings, video performances, copper, tin plated metal sheets, plastic, rubber and metal alloys, neon in blown and folded glass, steel moulds, salt and coal, photographs, wood and graphite, paper and gold, ash and perspex, animated drawings on paper, seeds and ecological theory on video. Piece after piece the exhibition moves through linguistic variations, formal developments and transformations fed on innervations, folds and experiments. Artists have always nurtured their efforts with the alchemy of matter and with related knowledge, manipulated so as to express their world view. MODUS is the measure, the quantity, the rhythm, the limit, the rule: a word that encompasses the varied possibilities of the enchantment of the body and the presence of the work of art. The exhibition offers a path through creative experiences balanced between historic and present times, and gives rise to practices that span poetics and priorities from both the East and the West. Modus has been made possible thanks to the collaboration of the students of NTA Scuola di Nuove Tecnologie dell'Arte, Venice Academy of Fine Arts and the Fine Arts Academy of Bologna, whose departments and schools – Art Communication and Teaching, Restoration – are directly involved in the exhibition and the conferences associated with it.

# M-O-D-U-S

is divided into sections:

Francesco Bocchini  
*Metal and invention.*

Shay Frisch  
*Energy and module.*

Omar Galliani  
*Graphite and measure.*

Resi Girardello  
*Copper and softness.*

Gong Hao 宫浩  
*Nature and life.*

Paolo Grassino  
*Craftsmanship and multiplicity.*

Lemeh42  
*Video animation and narrative.*

Victoria Lu  
*Body and action.*

Marotta & Russo  
*Post-digital and trespassing.*

Gianni Moretti  
*Paper and shadow.*

Maria Elisabetta Novello  
*Residue and duration.*

Antonio Riello  
*Section and error.*

Davide Rivalta  
*Smelting and ethology.*

Tang Hui 汤辉  
*Photography and cure.*

Wang Zimu 王梓木  
*Painting and Time.*

Zhu Hongtu 朱宏图  
*Acceleration and ecology.*

Zou Cao 邹操  
*Involvement and community.*

Performance: Super M MAA for Venice by Victoria Lu

**Title:**

MODUS. Techniques, poetics, materials in contemporary art.

**Venue:**

Cà Faccanon (Poste Centrali)  
San Marco 5016

**13 May - 26 November 2017**

**Promoted by**

WAVE's (women arts Venice)

**Organized by**

MilleEventi - 1000e20.it

**Curated by**

Martina Cavallarin - Eleonora Frattarolo

**Commissioned by**

Alessandro Corona

**A project by**

Martina Cavallarin

**Opening times:**

**Until 1 July 2017**

10.30 - 19.30, free entry, closed Wednesday.

**2 July - 26 November 2017**

11.00 - 13.30/14.30 - 19.00, free entry, closed Wednesday.

**Info:**

[www.m-o-d-u-s.it](http://www.m-o-d-u-s.it)

[info@m-o-d-u-s.it](mailto:info@m-o-d-u-s.it)

# M-O-D-U-S

## **MODUS EXTENDED IN**

MODUS is extended thanks to the participation and activity of the Bologna and Venice Academies of Fine Arts, seats of learning and training where students embark on a research journey founded on Art History, the use of materials and techniques, the identification of poetics and knowledge, the ideation and execution of the work, the communication of its meaning to the public.

The collaboration between MODUS and the Academies gives students the opportunity to engage in a relationship with the public, the artists and the works of art within an exhibition of international breadth such as the Venice Biennale, to be part of a complex and exceptional experience and to interact with artist from different countries and backgrounds.

The collaboration will take the form of workshops and training. MODUS has secured the involvement of two Departments and a School whose students will be asked to put in practice within the exhibition the disciplines pertaining to their academic study.

## **BOLOGNA ACADEMY OF FINE ARTS**

### **DEPARTMENT OF ART DIDACTICS AND COMMUNICATION**

The students will be tasked with carrying out guided tours of the exhibition; liaising with the public; organising cultural events taking place at Ca' Faccanon in relation to the exhibition; presenting the MODUS catalogue. The students will also be available to the public and the press during the period of official opening of the 57th Venice Biennale, 10-11-12 May 2017.

### **SCHOOL OF RESTORATION**

Before the arrival of the works at Ca' Faccanon, students supervised by their lecturers will design the format for the insurance reports. During the set up period between 1st and 8th May, the School's lecturers Camilla Roversi Monaco, Lucia Vanghi and Augusto Giuffredi will supervise the students receiving the works in the exhibition space, checking their conservation state and intervening in case of damage or poor state of repair. At the end of the exhibition, from 26th to 30th November, the students will check the conservation state of the works and will supervise the packing operations.

## **VENICE ACADEMY OF FINE ARTS**

Visual identity and communication: Marotta & Russo. In collaboration with lecturers and students of N.T.A. School of New Art Technologies of the Venice Academy of Fine Arts.

# M-O-D-U-S

## **MODUS COMMUNICATION**

MillEventi, which is organising MODUS, is building its communication strategy in collaboration with Marotta & Russo in their dual role as artists and lecturers at the School of New Art Technologies of the Venice Academy of Fine Arts. Lecturers and students will take care of the co-ordinated image of MODUS across all platforms: website, social media, digital production, with frequent and targeted posting (gif, videos, recording of the 'making of').

The communication strategy and visual identity of MODUS are conceived with the purpose of representing, and above all expanding, verifying and further testing the overall exhibition concept. The Academy students are given the task of conceiving MODUS visual format, characterised by an open and dialogic form.

Every student has the opportunity and the challenge to interpret such visual format and to experiment with it according to their personal vocabulary and with preferred techniques and styles, making sure they fit into the overarching general communication concept. A concept that must be able to interpret, to put to the test, to experiment with personal practice, according to a 'MODUS' of individual ability, of open participation and common sharing of views, sensibilities and forms, both on and off line.

# M-O-D-U-S

**Branding and communications:**

Marotta & Russo with support from the students of NTA Scuola di Nuove Tecnologie dell'Arte, Venice Academy of Fine Arts.

**Coordination and relations with the artists:**

Irene Fanizza, Fu Sen.

**Translations by:**

Paola Alessandri-Gray

**Catalogue MODUS:**

curated by Martina Cavallarin and Eleonora Frattarolo

**Critical writings:**

Martina Cavallarin, Eleonora Frattarolo, Angelo Lorenzo Crespi, Victoria Lu.

**Institutional writings:**

Enrico Fornaroli, Cristina Francucci, Giuseppe La Bruna, Camilla Roversi Monaco.

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Organizer:  
MILLEVENTI

In collaboration with:

Accademia di Belle Arti di Bologna  
Accademia di belle Arti di Venezia

Supported by:

TAV Engineering S.p.A.  
TAV Vacuum Furnaces S.p.A.

Technical partners:

Copernico  
F/ART  
OSRAM

Promoter:  
WAVE's

**Photography:**

Pierluigi Buttò

**Special thanks to:**

Enrico Fornaroli, Giuseppe La Bruna, Giuseppe Tonini, Walter Polese.

**Thanks to:**

Sergia Avveduti, Luca Baldazzi, Angelo Lorenzo Crespi, Cristina Francucci, Augusto Giuffredi, Laura Guadagnin, Camilla Roversi Monaco, Alice Palamenghi, Alfonso Panzetta, Fabio Pittarello, Giuliano Tarlao, Sara Tonini, Gloria Vallese, Lucia Vanghi, Paola Vannini.

Maurizio Caldirola Arte Contemporanea  
Ellebi Galleria d'Arte  
Galleria Fumagalli  
LABS Gallery  
Galleria L'Affiche  
L'Ariete artecontemporanea  
Galleria Anna Marra Contemporanea  
Montrasio Arte  
Cartiera Paudice  
Galleria Allegra Ravizza  
Galleria Tornabuoni Arte  
Galleria Paola Verrengia

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